

MMA MEMBER, PLEASE JOIN US FOR THE

MICHIGAN MOVERS ASSOCIATION

88TH ANNUAL
CONVENTION & MEMBERSHIP MEETING

SOARING EAGLE CASINO & RESORT
MT. PLEASANT, MICHIGAN

DON'T MISS THIS YEARS
WINE & BEER TASTING
RECEPTION!

February 3-4
2010

EDUCATIONAL TOPICS:

Join us to welcome Linda Darr to Michigan as she gives us an "Industry and AMSA Update" including what's happening in the industry, statistics and trends, as well as an AMSA update that will include the latest on the ProMover program.

LINDA BAUER DARR, PRESIDENT AND CEO
AMERICAN MOVING AND STORAGE ASSOCIATION

Your Business Vs. the Unemployment System
KENT DOWNEY, UNEMPLOYMENT SERVICES, INC.

Panel discussion with Federal Motor Carrier Safety Administration and Michigan State Police:
"What you should know on the road"

A conversation with the Michigan Public Service Commission
MICHAEL FIELEK, MPSC





MMA MEMBER, YOU ARE INVITED...

to the 88th Convention and Annual Meeting for the Michigan Movers Association to be held on February 3-4, 2010 at the Soaring Eagle Resort and Casino in Mount Pleasant, Michigan. Join your fellow movers, industry service providers and friends for a great educational and entertaining event. This year we will be featuring a "Taste of Michigan" wine and beer sampling. Each exhibitor table will feature a Michigan wine or beer with a hors d'oeuvres chosen by the house chef, for attendee sampling.

MMA MEMBER, DO NOT MISS THIS OPPORTUNITY TO:

- NETWORK with vendors at the Table Top show
- LEARN how to lead effectively while watching profits increase
- DISCUSS issues facing moving industry today
- ENJOY an evening with friends
- SAMPLE Michigan wines and beers at exhibitor tables

BRING THE WHOLE FAMILY! Soaring Eagle Resort has a variety of options to keep everyone happy from the Soaring Eagle Spa to Cyber Quest, a state-of-the-art entertainment center sure to keep the kids busy for hours.

88TH ANNUAL CONVENTION & MEMBERSHIP MEETING

SOARING EAGLE CASINO & RESORT MT. PLEASANT, MICHIGAN

\$99/person (member)	# _____	Attending	\$ _____
\$129/person (non-member)	# _____	Attending	\$ _____
\$79/spouse/guest	# _____	Attending	\$ _____
\$39/children 12-6	# _____	Attending	\$ _____
Free/children 5 & under	# _____	Attending	\$ FREE
Free due to sponsorship	# _____	Attending	\$ FREE
			TOTAL \$ _____

**REGISTRATION
MUST BE
RECEIVED NO
LATER THAN
JANUARY 22ND.**

Cancellations prior to that date are subject to a \$25 administrative fee per registrant. No refunds after January 22, 2010. Substitutions are encouraged.

**SEND THIS FORM
ALONG WITH
PAYMENT TO:**

MMA
3225 W. St. Joseph
Lansing, MI 48917
Fax: 517-321-0495

QUESTIONS?

Contact Rebecca Holloway in the MMA office at 517-327-9207 or at rebeccah@eurich.com

REGISTRATION FORM

Name _____

Spouse/Guest Name _____

Additional Attendee Names _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

PAYMENT INFORMATION

I have enclosed a check in the amount of \$ _____ (please make checks payable to MMA)

Please charge my card for the amount of \$ _____

VISA MasterCard

Card Number _____ Expiration Date _____

Name on Card _____

Signature _____

WEDNESDAY, FEBRUARY 3RD

- 2:00 p.m. ~ 5:00 p.m.
Registration
- 2:00 p.m. ~ 5:00 p.m.
Exhibitor Set-Up
- 3:00 p.m. ~ 5:00 p.m.
Board Meeting
- 5:00 p.m. ~ 9:00 p.m.
Exhibits Open
- 5:30 p.m. ~ 7:00 p.m.
Michigan Wine and Beer
Tasting Reception in Exhibit Room
- 7:00 p.m. ~ 8:30 p.m.
Banquet in Exhibit Room

THURSDAY, FEBRUARY 4TH

- 7:45 a.m. ~ 9:00 a.m.
Registration
- 8:00 a.m. ~ 12:00 p.m.
Exhibits Open
- 8:00 a.m. ~ 9:00 a.m.
Breakfast in Exhibit Room
- 9:00 a.m. ~ 9:30 a.m.
Annual Meeting & Elections
- 9:30 a.m. ~ 10:00 a.m.
**LINDA DARR, PRESIDENT AND
CEO AMERICAN MOVING AND STORAGE
ASSOCIATION**
“Industry and AMSA Update”
- 10:00 a.m. ~ 10:15 a.m.
Break
- 10:15 a.m. ~ 10:45 a.m.
**KENT DOWNEY,
UNEMPLOYMENT SERVICES, INC.**
**“Your Business Vs. the
Unemployment System”**
- 10:45 a.m. ~ 11:00 a.m.
Break
- 11:00 a.m. ~ 12:00 Noon
PANEL DISCUSSION
**FEDERAL MOTOR CARRIER SAFETY
ADMINISTRATION AND MICHIGAN
STATE POLICE**
- 12:00 Noon ~ 1:00 p.m.
Lunch
- 1:00 p.m. ~ 1:30 p.m.
MIKE FIELEK, MPSC
“Update on Regulatory Issues”
- 1:30 p.m.
Convention Concludes
- 2:00 p.m. ~ 4:00 p.m.
Individual Van Line Meetings
(optional)

LODGING INFORMATION

Hotel reservations must be made via this form or through the Soaring Eagle Casino & Resort at www.soaringeaglecasino.com.

Click on **ONLINE RESERVATIONS** and use the group code 9841RU.

PHONE RESERVATIONS WILL NOT BE ACCEPTED.

Please note that all rooms must be booked by **January 13, 2010** to ensure availability and price.

If you would like to hold a Van Line meeting please make arrangements directly with the hotel by calling **989-775-5393** and letting them know that you are with the MMA. Two rooms are currently being held. **You must reserve a room by January 21, 2010.**

LINDA BAUER DARR PRESIDENT AND CEO, AMERICAN MOVING AND STORAGE ASSOCIATION

Linda Bauer Darr is President and CEO of the American Moving and Storage Association (AMSA), Executive Director of the Moving and Storage Institute, and Publisher of Direction magazine. The leading trade association for the moving and storage industry, AMSA is a result of a merger of three associations—the American Movers Conference (AMC), the Household Goods Carriers’ Bureau, and the National Moving and Storage Association, the oldest of which dates back to 1920.

Linda was chosen to lead AMSA in April of 2007. Ms. Darr has almost 21 years of experience in transportation policy, association management and government relations. Her experience includes senior positions with the American Trucking Associations and the American Bus Association, as well as serving during the Clinton Administration at the U.S. Department of Transportation. As Deputy Assistant Secretary for Budget and Programs, she oversaw the development of a \$60 billion annual budget for the department and interacted regularly with senior officials in the Administration and at the White House and with members of Congress and their staff on a wide range of transportation policy matters.

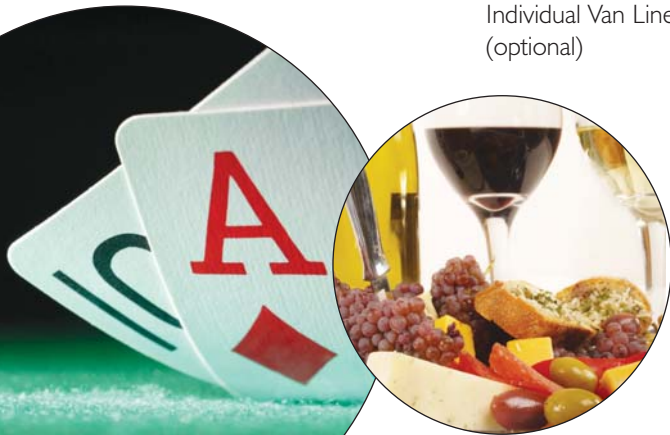
Ms. Darr serves on the Board of the American Highway Users Alliance, the Eno Transportation Foundation’s Advisory Board, the Industry Advisory Panel of the Employee Relocation Council, and was appointed to the U.S. Chamber of Commerce’s Committee of 100 Top Association Executives. Ms. Darr graduated from the University of Maryland and resides in Alexandria, Virginia.

KENT DOWNEY UNEMPLOYMENT SERVICES, INC.

For 23 years, Mr. Downey has assisted employers with controlling and reducing unemployment claims and taxes. After graduating from Eastern Michigan University, Mr. Downey went to work for a large national firm which assisted employers with greater than 1,000 employees. He did this for five years working in six different states. Mr. Downey left that firm knowing that in Michigan there were many more employers with far less than 1,000 employees. That, coupled with the fact that the smaller the employee size of the business, the greater the impact each claim has on their tax rate. Unemployment Services, Inc. began in 1992 and now has more than 700 clients from industries ranging from Moving, Cleaning, Transportation, Services, Management, Food Service, Retail, Resorts and Nonprofits.

MICHAEL FIELEK MICHIGAN PUBLIC SERVICE COMMISSION

Michael Fielek is the Director of the Motor Carrier, Energy Grants and Informational Division, Michigan Public Service Commission, which is responsible for a number of key areas, including administration of the low income energy assistance and energy efficiency grant program; energy use surveys and critical energy infrastructure protection; and administration of the Michigan Motor Carrier Act. These responsibilities include the Commission’s regulation of household goods carriers. Employed by the Commission since 1979, Mr. Fielek is well versed in the science and art of public utility and motor carrier regulation. He holds two Bachelor of Science degrees from the University of Michigan and a Master of Public Administration from Western Michigan University.





3225 West St. Joseph
 Lansing, MI 48917
www.mimovers.org



MMA MEMBER,
DON'T MISS THIS YEARS WINE & BEER TASTING RECEPTION!

OPEN IMMEDIATELY
FOR MMA ANNUAL CONVENTION INFORMATION

DIRECTIONS

SOARING EAGLE CASINO & RESORT

SOARING EAGLE CASINO & RESORT | 6800 SOARING EAGLE BOULEVARD | MOUNT PLEASANT, MI 48858
PHONE: 1-888-7EAGLE7

FROM DETROIT: Take I-75 N to exit 162B (US-10 WEST). Follow US-10 West to the M-20/US-10 BUS exit toward Downtown Midland. Continue on US-10-BUS West to M-20 WEST. Continue on M-20 WEST for approximately 25 miles. Turn Left onto Leaton Rd. Casino will be on the right hand side.

FROM LANSING: Take US-127 North Towards Clare. Continue on for approximately 66 miles to the M-20/Big Rapids/Midland Exit. Head east on M-20 (Pickard Rd.) to Leaton Rd. Turn right onto Leaton Rd. Casino will be on the right hand side.

FROM GRAND RAPIDS: Take US-131 North toward Cadillac. Take exit 120/M-46 East toward Saginaw. Turn right onto M-46. Continue on for approximately 17 miles and take a left onto M-66. Continue on for approximately 9 miles and turn right onto 9 Mile Rd. (M-20). Take M-20 for approximately 16 miles and turn left onto US-127 BUS. Take US-127 BUS to Pickard Road and take a right. Continue on Pickard Rd. to Leaton Rd. Take a right onto Leaton Rd. Casino will be on the right hand side.

FROM NORTH: Take US-127 South to the M-20 Midland/Big Rapids exit. Take M-20 East to Leaton Rd. Turn Right onto Leaton Rd. Casino will be on the right hand side.

For more information, contact the MMA at 517-327-9207, email rebecca@eurich.com, or visit www.mimovers.org.

